



2018 LEA AWARDS TICKETS/TABLES/PARTNERSHIP

November 29th, Beverly Hills Hotel, 11:30am-2:30pm

The 26th Annual WICT SoCal LEA Awards is our Chapters' Signature event honoring outstanding executives for their Leadership, Excellence and Advocacy in the media, film, cable and telecommunications industries. WICT is a 501C3 national organization, over 10,000 members strong, whose mission is to develop women leaders who transform our industry. We appreciate your support.

TICKETS AND TABLES

TICKETS

WICT Members	\$150
Nonmembers	\$250

TABLES

Table (10 seats)	\$2500
Two or More	\$2250

Partnership LEVELS

BRONZE PARTNERS: \$3,500

- 1 table of 10 seats
- Bronze Level Branding - Logo on Digital Assets and On-Site
 - LEA Awards Landing Page, Registration Page, Thank You Confirmation
 - LEA Awards E-blast Invites
 - LEA PR and ads for press
 - Event Signage –posters, on-stage screen
 - Opportunity to include item in gift bag item

SILVER PARTNERS: \$5,000

- 1 table of 10 seats with preferred seating
- ¼ page brand ad in event program, cover 2 or cover 3
- Silver Level Logo Branding on Digital Assets and On-Site
 - LEA Awards Landing Page, Registration Page, Thank You Confirmation
 - LEA Awards E-blast Invites –min of 10 invites will be sent out starting in June
 - LEA Awards recap page
 - Logo on social media promotion-Facebook, Twitter
 - Event Signage –posters, on-stage screen
 - Opportunity to include item in gift bag
- Inclusion in LEA Awards Press Release and ads

Added Value: Partnership of OTT SUMMIT (Q1 2019) OR Partnership of one Leadership Event Dec 2018 (LA or SD)

GOLD PARTNERS: \$7,500

- 1 table of 10 seats with preferred seating
- 1 /2 page brand ad in event program
- Gold Level Logo Branding on Digital Assets
 - LEA Awards Landing Page, Registration Page, Thank You Confirmation
 - LEA Awards E-blast Invites
 - Logo on social media promotion- Facebook, Twitter
- Gold Level Logo Branding On-Site
 - Event Signage –posters, on-stage screen
 - 2 On-stage Partner mentions -top and bottom of program
 - Opportunity to include item in gift bag item
- Inclusion in LEA Awards Press Release and ads

Added Value: Partnership of WICT SoCal OTT Summit (Q1 2019) & one Leadership Breakfast in Dec 2018 (LA or SD)

PRESENTING PARTNERS: \$10,000

- 2 tables (10 seats each) with preferred seating
- 1 full page brand ad in event program
- Ability to Showcase a Pull Up Banner
- Most prominent Branding on Digital Assets and On-Site
 - LEA Awards Landing Page, Registration Page, Thank You Confirmation
 - LEA Awards E-blast Invites
 - Logo on social media -Facebook, Twitter
 - Event Signage –posters, on-stage screen
 - 2 On-stage Partner mentions -top and bottom of program
 - Opportunity to include item in gift bag
- Inclusion in LEA Awards Press Release and ads in press

PRE-RECEPTION OR POST RECEPTION PARTNER: \$1500 (2 available for each)

- 1 free ticket
- Company Pull up banner at pre or post receptions
- Table tents at high-tops table with logo
- Logo branding on all materials at event recognizing your company as reception Partner, verbal thank you.
- Ability to provide closing gifts (e.g., wrapped chocolates, cookies or cupcakes, candles, small premium)

VALET PARTNER: \$2,500

- 2 free tickets
- Company logo on signage at Valet or pull up banner at Valet
- Recognizing your company as valet Partner on digital and onsite marketing materials
- Ability to showcase a car (if auto Partner) or other permissible product

IN-KIND PARTNERSHIP OPPORTUNITIES

CATEGORIES

- Wine/Champaign
- Flowers/Centerpieces
- Photography
- Glam Squad
- AV Equipment
- Photographer
- Videographer
- Car Service for Honorees and Emcee
- Gift bags
- Items for Gift Bag
- Press and PR
- Parting Gifts
- Wrapped Chocolates or deserts for closing reception

BENEFITS for IN-KIND PARTNER

- 1-2 Seats for luncheon (depending on level of contribution)
- Featured in all materials as In-Kind Partner
- Logo on Event Signage –posters, on-stage screen, program, invitation, press release, website

PROGRAM ADS (Due Nov 13)

- Full page - \$1,000 8.5 x 5.5", bleed: 8.75 x 5.75"
- Half page - \$750 4.25 x 5.5, bleed: 4.375 x 5.75"
- Quarter page - \$350 2.25 x 5.5, bleed: 2.25 x 5.75"

For Additional Partnership Information, contact:

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